

Tips for Recording Your Questions

Here are some useful tips to create an optimal video. For your convenience, use a smartphone and remember that you might want to share your video on social media, so keep it in portrait orientation.

THE PLACE



Silence please

Shoot in a quiet and tidy place



No distractions

Shoot in a place with no distractions around you



Good lighting

Shoot in a well-lit location with front lighting.

HOW TO POSE



Look

Look into the camera, NOT just at the phone screen



Pose

Align your head parallel with the camera



Speak

Be precise – most people only watch the first 20 seconds of videos!

THE DEVICE



Support

Use a selfie stick, a stand, or ask a friend to film you



Vertical Frame

Orient your smartphone vertically



YOU in centre

Frame yourself in the foreground, head and shoulders included